



**MERSEY
MARITIME
INDUSTRY
AWARDS**

A large group of people, including men and women in formal attire, are posed for a group photo. Many are holding MMIA award plaques. The background is a grand hall with high ceilings and chandeliers. The entire image is overlaid with a semi-transparent purple filter and numerous bokeh light effects.

MERSEY MARITIME INDUSTRY AWARDS

SPONSORSHIP PACK 2026

merseymaritime.co.uk/mmia26 | **#MMIA26**

THE MERSEY MARITIME INDUSTRY AWARDS 2026

Mersey Maritime is proud to launch the twelfth annual Mersey Maritime Industry Awards – a flagship celebration of the people, businesses and organisations driving one of the UK’s most dynamic maritime regions.

This year’s awards will mark an exciting new chapter, taking place at a brand-new venue with new categories, fresh opportunities to celebrate excellence, and the same much-loved atmosphere that has made the MMIA one of the most anticipated events in the maritime calendar.

The North West maritime sector contributes more than £9 billion to the regional economy and supports almost 50,000 jobs across a diverse and thriving industry. The awards shine a spotlight on the innovation, leadership, collaboration and ambition that continue to position our region at the forefront of maritime excellence.

Each year, the awards welcome leaders from across maritime, professional services, government, academia and the wider supply chain for an unforgettable evening of recognition and celebration.

With industry voting once again forming part of the awards process, the MMIA creates even greater visibility for finalists and sponsors alike, while giving the wider maritime community the opportunity to recognise those making a lasting impact across the region and beyond.

The twelfth Mersey Maritime Industry Awards promises to be our biggest celebration yet - an evening dedicated to recognising excellence, inspiring future growth, and celebrating the strength of our maritime community **together**.

Friday 4 December 2026
Titanic Hotel Liverpool
18:30 – 23:00

DIAMOND SPONSORSHIP PRIVILEGES

The MMIA26 will have 3 diamond sponsors, which are in essence the event's 'headline' sponsors and also 7 award category sponsors.

ATTENDANCE

- A company representative to take part in the judging panel process
- Table of 10 for the award dinner/ceremony
- Opportunity for company representative to present the award for your category at the awards' ceremony

BRANDING & MARKETING

- Sponsorship of your chosen award category
- Company logo included on all MMIA26 marketing collateral
- Company logo featured on all awards promotion e.g. awards application pack and awards programme
- Logo to be displayed on the MMIA page on Mersey Maritime's website, with click-through to sponsor website
- Branded media wall at the event with all sponsor logos (for photos and videos)
- Logo and overview of your organisation in all awards digital publications
- Company name/logo included on voting platform
- Your logo on your chosen award categories' trophy
- Complimentary full page colour advert in awards programme
- A diamond sponsors logo for you to promote your sponsorship and supporting marketing pack
- First option to renew sponsorship for MMIA27

PR & COMMUNICATIONS

- PR coverage pre and post-event
- Coverage and promotion in our membership news and updates
- Coverage in the exclusive Mersey Maritime LinkedIn Group in the lead up and post event articles

£12,000 + VAT

CATEGORY SPONSORSHIP PRIVILEGES

ATTENDANCE

- Table of 10 for the award dinner/ceremony
- Opportunity for company representative to present the award for your category at the awards ceremony

BRANDING & MARKETING

- Sponsorship of your chosen award category
- Company logo featured on selected promotional materials e.g. awards application pack and awards programme
- Logo to be displayed on the MMIA page on Mersey Maritime's website, with click-through to sponsor website
- Branded media wall at the event with all sponsor logos (for photos and videos)
- Logo and overview of your organisation in all awards digital publications
- Company name/logo included on voting platform
- Your logo on your chosen award categories' trophy
- Priority opportunity to place a half page colour advertisement in the awards programme (for the discounted rate of £250+ VAT)
- A sponsors logo for you to promote your sponsorship and supporting marketing pack

PR & COMMUNICATIONS

- PR coverage pre and post-event
- Coverage and promotion in our membership news and updates
- Coverage in the exclusive Mersey Maritime LinkedIn Group in the lead up and post event articles

£6,500 + VAT

DRINKS RECEPTION SPONSORSHIP PRIVILEGES

ATTENDANCE

- Table of 10 for the award dinner/ceremony

BRANDING & MARKETING

- Sponsorship of entire drinks reception prior to awards ceremony and dinner
- Company logo featured on selected promotional materials e.g. awards programme
- Logo to be displayed on the MMA page on Mersey Maritime's website, with click-through to sponsor website
- Branded media wall at the awards ceremony with all sponsor logos (for photos and videos)
- Dedicated drinks reception banner with your prominently logo displayed
- Complimentary full page colour advert in awards programme
- A sponsors logo for you to promote your sponsorship and supporting marketing pack

PR & COMMUNICATIONS

- Coverage and promotion in our membership news and updates
- Coverage in the exclusive Mersey Maritime LinkedIn Group in the lead up and post event articles

£6,500 + VAT



BOOKING CONFIRMATION

CONFIRMATION DECLARATION: I, the afore-signed, agree to be a (please tick below):

- ☐ Diamond Sponsor (£12,000 + VAT)
- ☐ Category Sponsor (£6,500 + VAT)
- ☐ Drinks Reception Sponsor (£6,500 + VAT)

of the Mersey Maritime Industry Awards 2026 at the agreed rate above:

FULL NAME	
JOB TITLE	
COMPANY NAME	
COMPANY ADDRESS	
TELEPHONE	
MOBILE	
EMAIL ADDRESS	
AUTHORISING SIGNATURE	
DATE OF SIGNATURE	